Current debates in technology policy

Smriti Parsheera

Technology Policy Team, NIPFP

December 5, 2017

Four themes:

- Technology and Access
- Technology and Privacy
- Technology and Disruption
- Innovations in RegTech

Part I

Technology and Access

Current state of access

- Telecom data reveals that India's access is dominated by wireless services:
 - 94% of 431 million Internet users
 - 94% of 324 million broadband users
- Data usage from 154 MB to 1,248 MB per user per month
- Rural (32%) vs Urban (68%) penetration
- Penetration across regions
- Inclusion of particular user groups women, elderly, disabled.

Strengthening ICT infrastructure

- Enhancing fixed-line connectivity
 - Right of way issues
 - Status of the BharatNet project

Strengthening ICT infrastructure

Enhancing fixed-line connectivity

- Right of way issues
- Status of the BharatNet project

Rethinking wireless access

- Unlicensed spectrum
- Public Wi-Fi
- Spectrum sharing and trading

Strengthening ICT infrastructure

- Enhancing fixed-line connectivity
 - Right of way issues
 - Status of the BharatNet project
- Rethinking wireless access
 - Unlicensed spectrum
 - Public Wi-Fi
 - Spectrum sharing and trading
- New telecom policy in the pipeline

Economic benefits of releasing V and E bands

Authors: Suyash Rai, Dhiraj Muttreja, Sudipto Banerjee, Mayank Mishra

- V-band (57-64 GHz) and E-band (71-76; 81-86 GHz) high capacity transmission over short distances
- Less prone to interference
- Many countries have adopted a license-free/ light licensing framework
- Potential uses in India:
 - Proliferation of commercial hotspots
 - Last mile fixed broadband access in dense urban locations
 - Backhaul for mobile broadband
- We quantify the potential scale of usage of these bands to conclude that releasing them can accrue tremendous economic benefits.



Part II

Technology and privacy

Privacy in India

"There are decades where nothing happens, and there are weeks where decades happen" – Vladimir llyich Ulyanov

Privacy in India

"There are decades where nothing happens, and there are weeks where decades happen" – Vladimir Ilyich Ulyanov

Current state of the debate

- Sec 43A and 72A of IT Act are not enough
- Supreme Court's landmark verdict in the Puttaswamy case
- Justice Srikrishna committee's white paper
- TRAI's consultation on privacy and security

Beyond a data protection law

- Challenges to Aadhaar are still pending
- Changing nature of surveillance
- Old crimes in new bottles
 - Cyber stalking
 - Voyeurism
- Is the Internet redefining our conceptions of privacy?

Privacy and open data

Authors: Amba Kak, Smriti Parsheera and Vinod Kotwal

- What is open data?
- A public good tool for accountability, research, business decisions
- Possible tension with privacy goals
- Why is Aadhaar an appropriate case study?
- Some potential applications:
 - Authentication failure rates
 - Hospital registration data
- The paper contains our proposed implementation framework

Part III

Technology and disruption

New questions for regulation

- When new economy disrupts the old
 - Taxi aggregators
 - E-commerce services
 - Over-the-top communication services

New questions for regulation

- When new economy disrupts the old
 - Taxi aggregators
 - E-commerce services
 - Over-the-top communication services
- When technology creates new markets
 - Blockchain technology
 - Unmanned aerial vehicles

New questions for regulation

- When new economy disrupts the old
 - Taxi aggregators
 - E-commerce services
 - Over-the-top communication services
- When technology creates new markets
 - Blockchain technology
 - Unmanned aerial vehicles
- Specialised regulation vs. General law vs. Competition enforcement

Challenges of market power

Network neutrality

- State of the debate in India
- Global developments

Challenges of market power

Network neutrality

- State of the debate in India
- Global developments

Market power in the online economy

- Multi-sided platforms with network effects
- Data network effects
- Are competition authorities geared for it?
- Looking beyond economic impacts

Impact of automation and AI

 Many applications: Self driving cars, legal assistants, numerous IoT devices

Impact of automation and AI

- Many applications: Self driving cars, legal assistants, numerous IoT devices
- McKinsey Global Institute Jobs lost, jobs gained
 - 50% of current activities are "technically automatable". Less than 5% jobs fully automatable
 - About 15% hours worked globally could be automated by 2030.
 - India 9% displacement. Which sectors? Legal support, equipment operators, agri field workers

Impact of automation and AI

- Many applications: Self driving cars, legal assistants, numerous IoT devices
- McKinsey Global Institute Jobs lost, jobs gained
 - 50% of current activities are "technically automatable". Less than 5% jobs fully automatable
 - About 15% hours worked globally could be automated by 2030.
 - India 9% displacement. Which sectors? Legal support, equipment operators, agri field workers
- New challenges for cyber security
- Deeper moral and philosophical debates

Part IV

Innovations in RegTech

Understanding RegTech

• What is RegTech?

Understanding RegTech

- What is RegTech?
- "Adoption of new technologies to facilitate the delivery of regulatory requirements" - UK Financial Conduct Authority

Understanding RegTech

- What is RegTech?
- "Adoption of new technologies to facilitate the delivery of regulatory requirements" - UK Financial Conduct Authority
- Some emerging applications
 - Regulatory compliance and reporting tools
 - Improved accuracy of reporting
 - Risk monitoring, AML compliance, customer diligence, fraud prevention

A role for regulators - SupTech

- Improvements in regulatory data collection and management
- Monitoring and risk-based supervision
- Development of shared standards and best practices
- Addressing barriers to innovation and adoption

A role for regulators - SupTech

- Improvements in regulatory data collection and management
- Monitoring and risk-based supervision
- Development of shared standards and best practices
- Addressing barriers to innovation and adoption
- Some examples
 - RegTech for Regulators Accelerator Philippines, Ghana, Mexico
 - UK, Hong Kong, Singapore, Australia Regulatory sandboxes
 - Austrian central bank data collection and reporting for banks

RegTech in India

- Financial Data Management Center
- TRAI quality of service analytics
- RBI Household Finance Committee blueprint for a regulatory sandbox
 - Success of sandboxes hinges on agile and malleable regulators
- SEBI committee on financial and regulatory technologies

Thank you