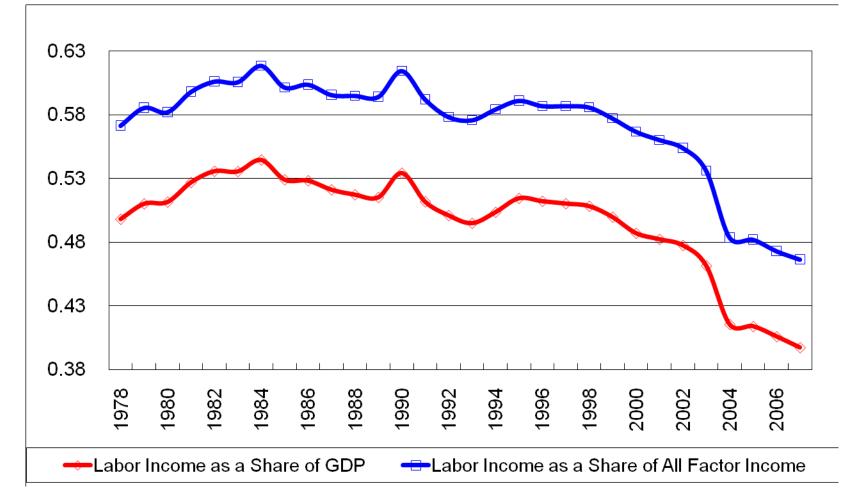
## Factor Income Distribution in China

Chong-En Bai, Zhenjie Qian School of Economics and Management, Tsinghua University, China





## Labor Share: Different Definitions





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# Official Statistics of Labor Share

- 1978-1984: slight increase
- 1984-1994: fluctuation
- 1995-: phenomenal decline
  - 1995-2006: 11.79 percentage points
  - 1995-2004: 10.73 percentage points
  - 2003-2004: an abrupt decline of 5.25 percentage points





# Why Do We Care? Income Inequality

- Atkinson (2000)
  - The rise in capital income share in some G7 countries is an important factor behind the income distribution puzzle.
- Arvind Subramanian (2008) on China
  - "This might well be the mother of all redistributions."
  - "Will the decline in labor's share of the economic pie be reversed through political change? That may be China's big question."





### Why Do We Care? Understanding Savings

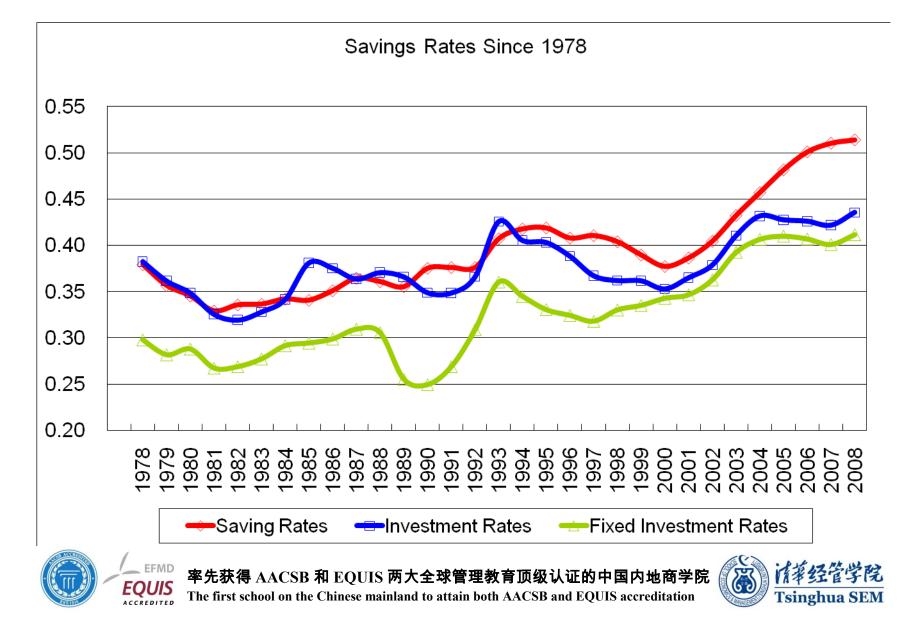
- Savings are affected by the distribution of income among the household, the corporate, and the government sectors, because these sectors have different saving rates.
- Labor income is the most important source of household income.
- Capital income is not all distributed to households.
- Households do not always view corporate and government savings as theirs; Ricardo equivalence type of argument does not always work.



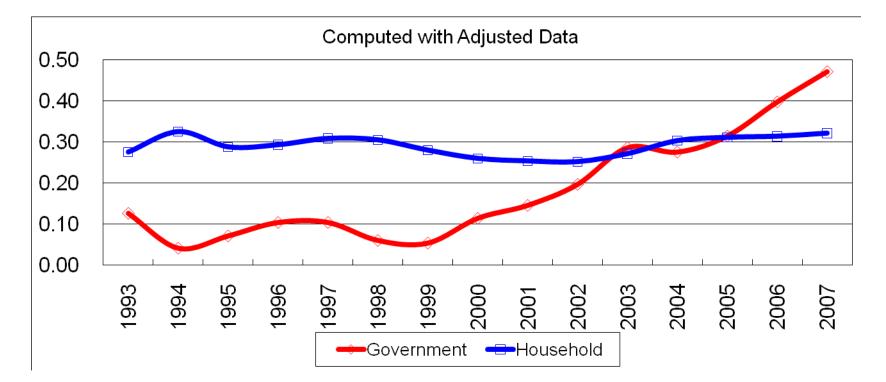
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#### Savings and Investment Rates Since 1978



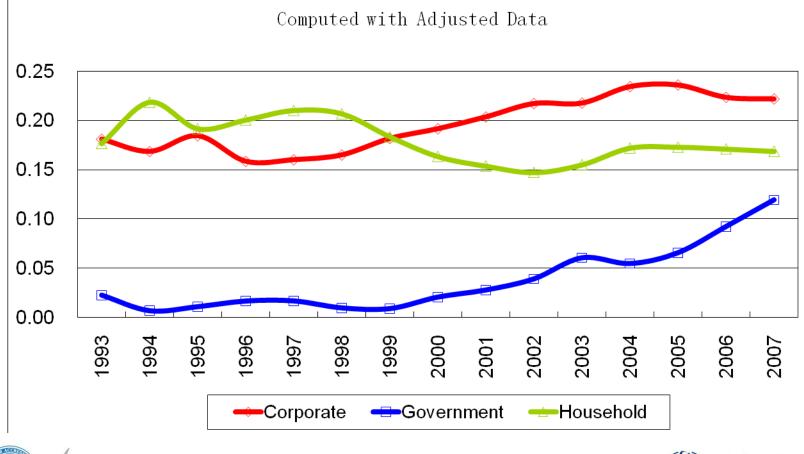
# Average Propensity to Save







#### Savings from Different Sectors as Shares of GDP

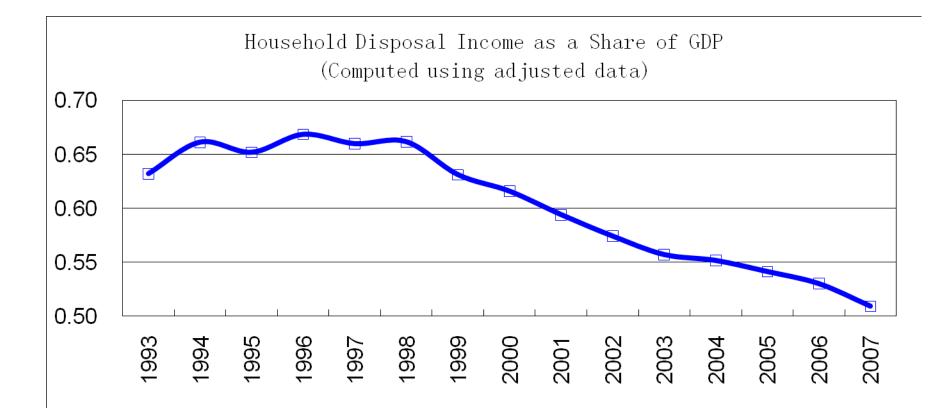




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# Distribution of Disposal Income



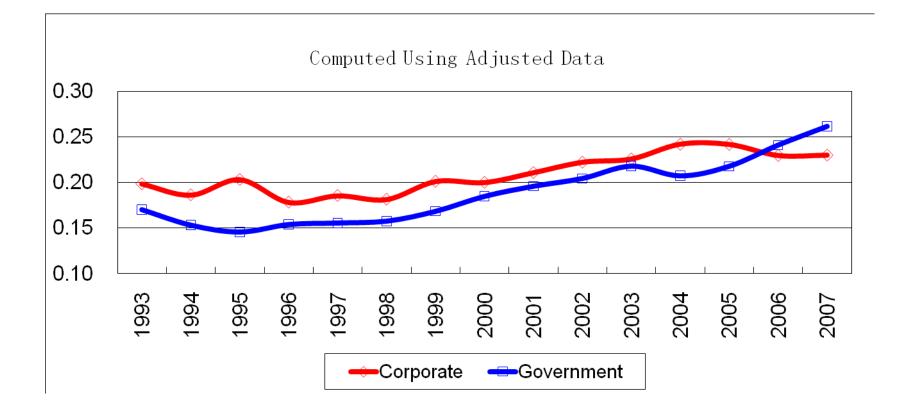


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## Distribution of Disposable Income







# Reasons for the Change in Income Distribution: 1996-2007

	Usi ng Adjusted Data					
	Cor por at e		Gover nment		Hbusehol d	
	Val ue	Shar e	Val ue	Shar e	Val ue	Shar e
Labor Income	-	-	-	-	-0.0948	59.57%
Production Tax	-	-	0.0551	51.16%	-	
Property Income	0.0303	58.83%	0.0034	3.15%	-0.0188	11.80%
Operating Surplus	0.0431	83.61%	0.0036	3.33%	-0.0219	13.75%
<u>Total: Primarv</u>	0.0735	142.44%	0.0620	57.64%	-0.1355	85.11%
Income Tax	-0.0227	-43.97%	0.0323	30.05%	-0.0097	6.07%
Net SS Payment	-		0.0090	8.34%	-0.0090	5.64%
Payment	_	-	0.0244		-0.0244	
Benefit	-	-	-0.0154		0.0154	
Q her Transfer	0.0008	1.54%	0.0043	3.96%	-0.0051	3.18%
Tot al : Secondar v	-0.0219	-42.44%	0.0456	42.36%	-0.0237	14.89%
Disposable Income	0.0516	100%	0.1076	100%	-0.1592	100%



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#### Reasons for the Decline in Household Income Share: 1996-2007

- 60% comes from the decline in labor share
- All items related to household disposable income, including household property income (12%), operating surplus (14%), income tax (6%), net social security payment (6%), and other transfers (3%) moved in the direction of reducing household disposable income.



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## Why Do We Care? Investment Return

- Is the high investment rate sustainable?
- The answer depends on the rate of return to investment.
- The rate of return to investment depends on the capital share.
- Economies with a high share of capital income tend to have a high ratio of investment to output (Kaldor, 1958)





# Why Do We Care? Policy Responses

- Many economists in China have talked about the rapid decline in labor share and proposed policies in response to the decline.
- The government has adopted or is considering adopting policies to deal with the issue.
- But little is known about the exact reasons behind this decline, even less about the effective policies



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# Questions

- Facts: What really happened to labor share?
- Reasons:
  - What are reasons for the decline in labor shares since 1995?
  - Can we find a common driver behind the changes in factor income distribution since 1978?
- Policy responses:
  - What are the effects of government policy to increase wage through legal and administrative means?
  - Will it increase labor income share?





# Preview of Main Findings

- The abrupt drop in labor share statistics between 2003 and 2004 is caused by the change in the accounting method.
- The main factors behind the decline in labor share between 1995 and 2003 are:
  - Structural transformation from agriculture to services (61%)
  - SOE reform in industry
  - Increase in market power in industry
- In industry, the change in the relative price of labor and capital and that in technology are not important factors.
- The elasticity of substitution between labor and capital in industry is not significantly different from 1.



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## Facts: the 2003-2004 Change

- Changes in accounting methods since 2004
  - The income of self-employed individuals in non-agricultural sector was counted entirely as labor income before 2004 but has since been counted as capital income.
  - Operating surplus of state or collective farms began to be counted as labor income





## Facts: the 2003-2004 Change

- Using China Economic Census Yearbook 2004, we make adjustments to the 2004 GDP account by income approach to conform to the pre-2004 accounting methods, and find
  - The adjusted labor share in 2004 no longer shows any decline from that in 2003.
  - Labor share decline between 1995 and 2004 is adjusted from 10.73 to about 5 percentage points.



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## Reasons: the 1995-2003 Change

- Two different approaches can be taken to analyze movement in factor shares
  - The decomposition method initiated by Solow (1958)
  - The modeling method started by Joan Robinson (1933)
- This research
  - For aggregate factor shares: the decomposition method
  - For the dominant sector (industry sector): the modeling method





# Review of the Decomposition Method

- Ricardo (1917): the factor income distribution will change with the development of the economy
- Kuznets (1957): the development of the economy is accompanied by the change in sectoral structure
- Solow(1958): the first one to decompose the change in aggregate factor income share into the change from that in sectoral structure and the change in sectoral factor income share
- Following the practice of Solow (1958), Serres et al. (2001) find that both changes are important in explaining the decrease in labor share in European countries
- Similar results are obtained in other economies (Morel, 2005; Ruiz, 2005; Young, 2006)



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## Reasons: Decomposition of the Changes in 1995-2003 Aggregate Factor Shares

• Following Solow (1958), we decompose the change in aggregate labor share into changes from those in sectoral structure and in sectoral labor share

$$\alpha_{t} = \sum \alpha_{it} \cdot vsh_{it} \text{ (aggregate labor share )}$$

$$\alpha_{t1} - \alpha_{t0} = \sum \alpha_{i,t1} \cdot vsh_{i,t1} - \sum \alpha_{i,t0} \cdot vsh_{i,t0}$$

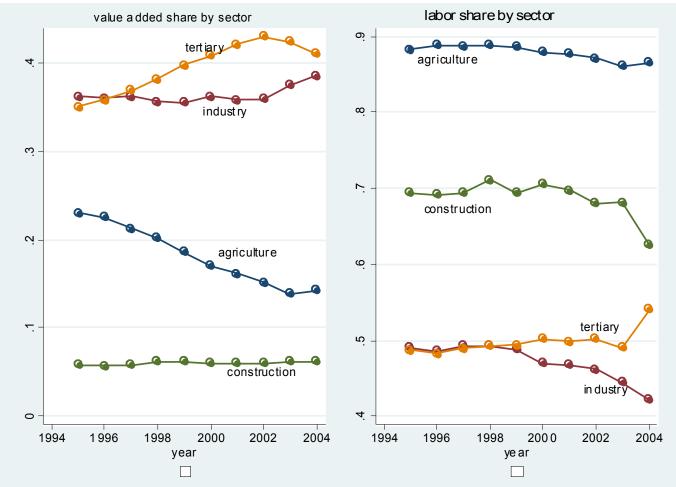
$$= (\sum \alpha_{i,t1} \cdot (vsh_{i,t1} - vsh_{i,t0})) \text{ (structural effect )}$$

$$+ (\sum (\alpha_{i,t1} - \alpha_{i,t0}) \cdot vsh_{i,t0}) \text{ (within sector effect )}$$





### Reasons: Decomposition of the Changes in 1995-2003 Aggregate Factor Shares





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### Reasons: Decomposition of the Changes in 1995-2003 Aggregate Factor Shares

- The decomposition shows that 61% of the reduction in aggregate labor share between 1995 and 2003 is due to structural change.
- The labor share decline in the industrial sector accounts for 78% of the within sector effect, or about 30% of the reduction in aggregate labor share between 1995 and 2003.





## Reasons: Decomposition of the Changes in 1978-2003 Aggregate Factor Shares

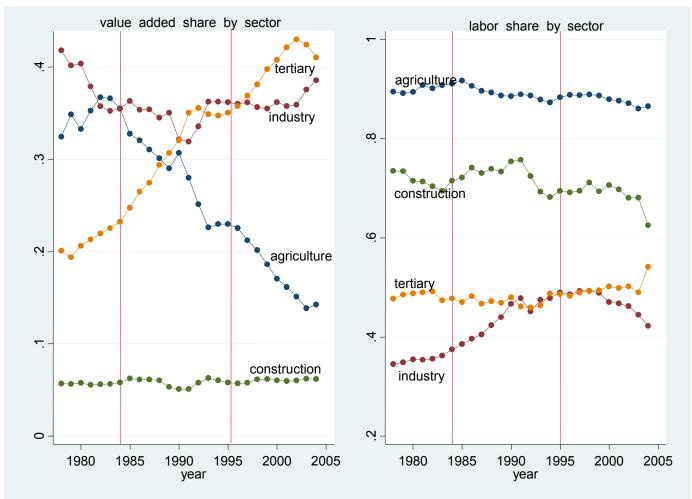
Structural effect	positive nega		ative	
Within sector effect	posi	negative		
Period	1978-1984: slight increase	1984-1994: fluctuation	1995-: decline	



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#### Reasons: Changes in 1978-2004 Aggregate Factor Shares





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# Review of the Modeling Method

- The influence of factor prices and factor inputs on factor income distribution can be captured by the elasticity of substitution and the factor ratio, or equivalently, the production function (Joan Robinson, 1933)
- Technological improvement is introduced into factor income distribution models by factor-augmenting production function (Sato and Koizumi, 1973; Ferguson and Moroney, 1969)
- Blanchard and Giavazzi (QJE, 2003) consider distortions in factor and product markets resulting from market regulations
- Bentolila and Saint-Paul (2003) consider both technological improvement and imperfect market



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Reasons: the Changes in 1995-2003 Labor Shares in the Industry Sector

- To explain the movement of labor share in the industry sector, we introduce product and factor market imperfections into the neoclassical factor shares model.
  - Product market: the monopolistic competition model
  - Factor market: some firms may pursue scale as well as profit and the extent of deviation from profit maximization depends on ownership



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#### Reasons: the Theoretical Model for Factor Share Determination

• Utility function:  $\sigma$  is a measure of market competition  $(\sigma_i^{-1})^{\frac{\sigma_i}{\sigma_i^{-1}}}$ 

$$U_{it} = \left(\sum_{j=1}^{J} Y_{ijt}^{\frac{\sigma_i - 1}{\sigma_i}}\right)^{\overline{\sigma_i - \sigma_i}}$$

• Production function:  $\varepsilon$  is elasticity of substitution

$$Y_{ijt} = \left(a_i (A_{it} K_{ijt})^{\frac{\varepsilon_i - 1}{\varepsilon_i}} + (1 - a_i) (B_{it} L_{ijt})^{\frac{\varepsilon_i - 1}{\varepsilon_i}}\right)^{\frac{\varepsilon_i}{\varepsilon_i - 1}}$$





### Reasons: the Theoretical Model for Factor Share Determination

• Firm objectives: SOEs are interested in the size (output and/or employment) as well as the profits of the firm.

$$\max \theta_{jt} p_{jt} Y_{jt} + (1 - \theta_{jt}) \Pi_{jt}, \quad 0 \le \theta_{jt} \le 1$$

• Formula for capital share

$$\alpha_{Kjt} = 1 - \frac{w_t L_{jt}}{p_{jt} Y_{jt}} = 1 - \frac{(\sigma - 1)}{\sigma (1 - \theta_{jt})} \left[ 1 - \alpha \left( \frac{A_t K_{jt}}{Y_{jt}} \right)^{\frac{\varepsilon - 1}{\varepsilon}} \right]$$

• The elasticity of substitution between capital and labor is important.





### Reasons: Theoretical Predictions about Factor Share Determination

- The change in the relative price between capital and labor is reflected in capital-output ratio in efficiency terms
- The elasticity of substitution between factors determines the relationship between capital share and capital-output ratio
- Ownership effect: capital share is lower when the firm has a stronger scale preference
- Market power: capital share is higher when the firm has stronger market power





- Data: All SOEs and all non-state owned industrial firms with annual revenue over 5 million yuan
- Dependent variable:  $\alpha$  (capital share in value added at factor price)
- Explanatory variables:
  - *mkp* (price markup, concentration ratio, HHI) as proxy for market power
  - *KtY\_fc*: capital-output ratio to control for changes in relative price and factor input
  - Obj\_x (equity shares by ownership or control right status by ownership) to control for differences in objectives across firms
  - g (product of Obj\_x and year) to control for the effect of SOE reform
  - Dt (i, p): year (industry, province) dummies



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Model Specifications

$$( \text{mod el 1}) \quad \alpha_{k,jt} = a \cdot mkp_{jt} + \beta \cdot KtY \_ fc_{jt}$$
  
+ 
$$\sum_{x=s,c,lp,f,hmt} \gamma_x Obj \_ x_{jt} + g + \sum_{y=t,i,p} \theta_y Dy + c + a_j + v_{jt}$$





Model Specifications

$$\left( \operatorname{mod} \operatorname{el} 2 \right) \ \alpha_{k,jt} = a \cdot mkp_{jt} + (\beta_1 + \beta_2 \cdot T) \cdot KtY \_ fc_{jt} \\ + \sum_{x=s,c,lp,f,hmt} \gamma_x Obj \_ x_{jt} + g + \sum_{y=t,i,p} \theta_y Dy + c + a_j + v_{jt}$$





Model Specifications

$$( \text{mod el } 3) \ln \alpha_{k,jt} = a \cdot \ln mkp_{jt} + \beta \cdot \ln KtY \_ fc_{jt}$$
  
+ 
$$\sum_{x=s,c,lp,f,hmt} \gamma_x Obj\_x_{jt} + g + \sum_{y=t,i,p} \theta_y Dy + c + a_j + v_{jt}$$





variables (parameters)	Model (1)	Model (2)	Model (3)
mkup (al)	0.1795***	0.1609***	0.2449***
$KtY_fc (\beta l)$	-0.0011	-0.0047**	-0.0088
$KtY_fct (\beta 2)$		0.0028***	
req_c (yc)	0.0054***	0.0058***	-0.0087*
req_lp (ylp)	0.0077***	0.0046***	-0.0011
req_f (yf)	0.0637***	0.0622***	0.1886***
req_hmt (yhmt)	0.0356***	0.0330***	0.1129***
req_s (ys)	-0.1259***	-0.1096***	-0.6302***
$rs_t(\gamma 2s)$	0.0043***	-0.0031**	0.0335***
yr_1999 (01999)	-0.0027***	-0.0107***	-0.0090**
yr_2000 ( <del>0</del> 2000)	-0.0022*	-0.0191***	-0.0076**
yr_2001 (θ2001)	0.0013	-0.0246***	0.0101**
yr_2002 (θ2002)	0.0072***	-0.0273***	0.0348***
yr_2003 (θ2003)	0.0139***	-0.0272***	0.0534***
yr_2004 (θ2004)	0.0005	-0.0429***	0.0171**
yr_2005 (θ2005)	0.0286***	-0.0179**	0.1040***
constant	0.3444***	0.3761***	-0.8504***
Region dummies	Yes	Yes	Yes
Industry dummies	Yes	Yes	Yes
Observations	982245	982245	973358
Instruments	94	98	94



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- Estimation results are consistent with theoretical predictions
  - Market power has positive effect on capital share
  - State-owned firms have much lower capital share than non-stateowned firms
- Elasticity of substitution between capital and labor is unitary
  - Changes in the relative price and input ratio do not show significant effect on capital share
- There are obvious differences in factor income distribution across industries and provinces
- Estimation results are robust to variable selection, model specification and sample selection





Reasons: Simulation with Estimated Model for the Industry Sector

- With estimated model 1, we simulate changes in factor shares between 1998-2003 in the industry sector with firm-level data and find that the model can explain 70% of actual change in factor shares, of which:
  - 42% from ownership restructuring
  - -21% from the increase in market power
  - 7% from technology improvement, the redistribution of industry across regions or two-digit industries and the change in relative factor input or price





# Reasons: Summary of Results about Changes in 1995-2004 Labor Shares

	points	contribution
Reasons for the decline in labor share: 1995-2004	-10.73	100%
1995-2003	-5.48	51.1% 100%
(1) structural transformation	-3.36	61.31%
(2) sectoral labor share change	-2.12	38.69% 100%
(2.1) industry sector	-1.65	77.83% 100%
Of which: SOE restructuring	-0.70	42%
Product market monopoly power	-0.35	21%
Other modeled factors	-0.12	7%
Unexplained residual	-0.48	30%
(2.2) agriculture, construction and tertiary sector	-0.47	22.17%
2003-2004	-5.25	48.9% 100%
(1) accounting method	-6.29	120% 100%
(1.1) individual owners' income	-7.09	113%
(1.2) state or collective owned farms	0.81	-12.9%
(2) structural transformation	0.28	-5.33%
(3) sectoral labor share change	0.77	-14.7% 100%
Of which: (3.1) agriculture	0.11	14.29%
(3.2) industry	-0.81	-105%
(3.3) construction	-0.32	-41.6%
(3.4) tertiary sector	1.79	232%

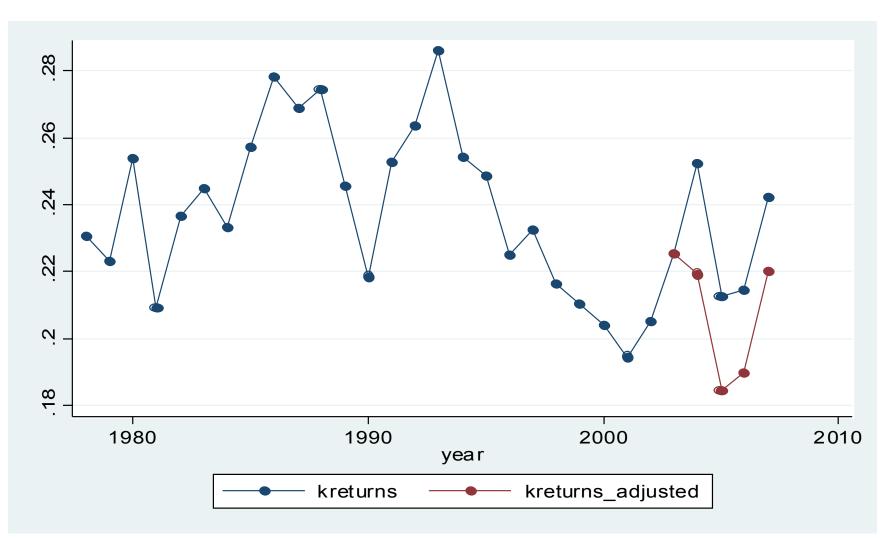


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#### Implications: Rates of Return to Capital







# Implications

- The decline in labor share is mostly due to structural transformation from agricultural to industry and services.
- The second most important factor is the reform of state owned enterprises.
- These two factors are positive developments themselves, and they should not be reversed even though they reduce labor share.
- Labor share will rise with the structural transformation from industry to service in future.





# Implications

- At least in industry:
  - Reducing market power in the product market can increase labor share.
  - Increasing wage does not increase labor share because the elasticity of substitution between capital and labor is 1. It reduces employment and does not increase total labor income.
  - Besides the increase in market power in the product market, there is no increase in labor market distortion nor the bargaining power of capital vs. labor.
  - Technological development has not played a significant role in the change of factor shares, but employing more labor-intensive technology may help increase labor share.



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## Implications

- To increase household disposal income, more capital income should be distributed to households and the government should collect less revenue or increase transfer.
- Or the government should spend more on health care and education.





# Thank You!



游華经管学院 Tsinghua SEM

#### Policy Responses

- Developing the tertiary sector takes time
  - Tax reform
  - Reduce entry barrier
- Reduce tax burden





- Why do people feel that labor income share has declined significantly?
- Labor income includes social security contributions, which have increased with the development of the social security system.
- Labor income is taxed heavily, with social security tax accounting for a major share.





- VAT: Labor and capital are both taxed, 17%.
- Pension: 20% (employer) + 8% (employee)
- Medical: 6% (employer) + 2% (employee)
- Unemployment: 2% (employer) + 1% (employee) = 3% (pooled)
- Injury: 1% (employer) = 1% (pooled)
- Maternity leave: 1% (employer) = 1% (pooled)
- Total contribution into pooled account: 31%
- Total contribution into individual account: 10%
- Total contribution: 41%
- Income tax





- Reducing social security taxes would be an important measure for increasing employment and labor income.
- The reduction of income into the social security system can be compensated by dividend payment from SOEs.
- Current retirees have made important contribution to SOEs, but their pension expenses are borne by the whole society.
- Furthermore, too much free cash flow in the enterprises may lead to overinvestment. The high saving rate of SOEs is a key factor behind high rates of saving and investment.
- Reducing enterprise free cash flow also constrain managerial private benefits.





- Social safety net and its effect
  - Savings propensity and age
  - Effect of social security on consumption





#### Other Policies and Their Possible Effects

- Government spending and investment
  - Spending on social safety net
  - Spending on education
  - Investment in subsidized housing
  - Central-local fiscal relationship





## Capital Income and Savings

- Sectors monopolized by the state have become more important. State owned firms in these sectors have been very profitable.
- Dividend payment is made to state-owned holding companies, and they may in turn make dividend payment to SASAC (State Asset Supervision and Administration Commission).
- SASAC does not make transfer to the Ministry of Finance. Earnings are kept in the state-owned enterprise system and reinvested (savings silos).
- Dividend payment from SOEs should be used to fund social security.





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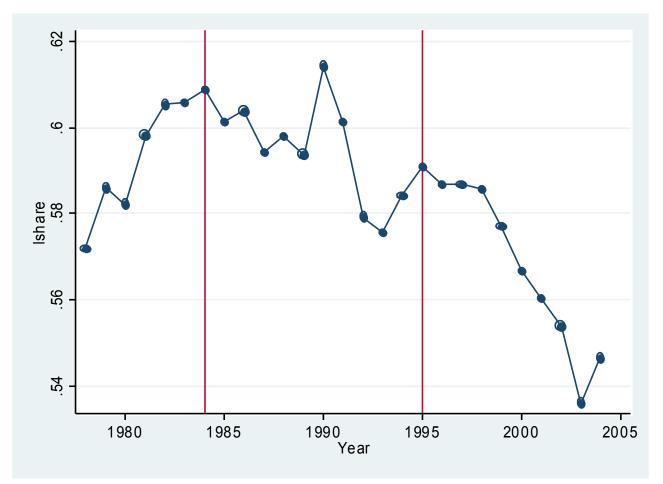


### Capital Income and Savings

- Small and medium non-state enterprises have difficulty getting external financing, and they have to save for new investment.
- Financial innovation is needed to make external financing available to SMEs.
- Regulatory responsibilities of different regulators need to be better coordinated.









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- Value-added share
  - 1978-1984: structural transformation increases labor share because the share of industry shrinks, and those of agriculture and services expand
  - 1985-2004: structural transformation decreases labor share because the share of agriculture shrinks and that of services expands
- Labor share by sector: Industry plays the major role
  - 1978-1995: increase in labor share
  - 1998-2004: decrease in labor share





• Decomposition results (Solow method)

Year	Aggregate	Contribu	ition of ch	ange in secto	ral labor	share	Structural
- Car	Change	agriculture	industry	construction	tertiary	Total	transformation
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
1978-1984	0.0368	0.0057	0.0118	-0.0011	0.0002	0.0166	0.0202
1985-1994	-0.0172	-0.0141	0.0327	-0.0024	0.0046	0.0208	-0.0380
1995-2004	-0.0444	-0.004	-0.0245	-0.004	0.0196	-0.0136	-0.0308

• It's the decline of the labor share in industry sector that makes the post-1995 period special





- Increase in labor share in industry between 1978 and 1995
  - Between 1978 and 1984, the labor share in the nonstate sector was greater than that in the state sector, and the size of the non-state sector increased relative to that of the state sector. Furthermore, the labor share in the state sector was increasing.
  - After 1984, data from different sources yield different results.





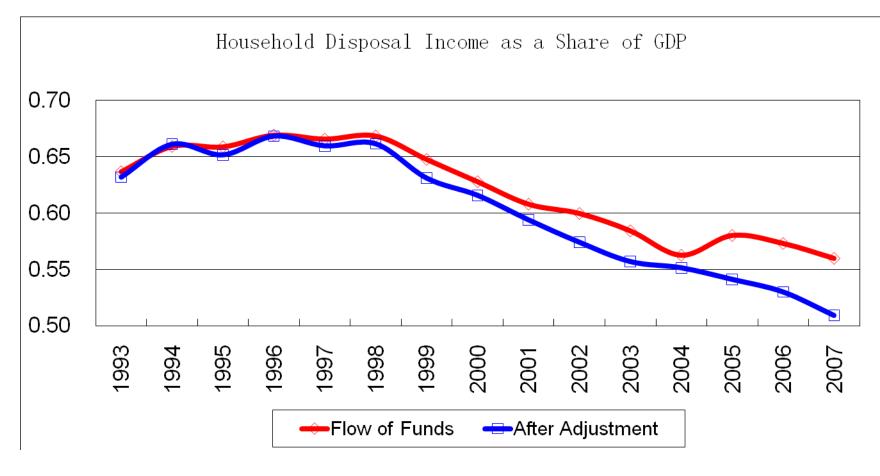
### Reasons: Decomposition of the Changes in 1978-2003 Aggregate Factor Shares

- 1978-1984: slight increase because the structural effect (shift from industry to agriculture and services) and the within sector effect (increase in labor share in industry) are both positive.
- 1984-1994: fluctuation because the structural effect (shift from agriculture to services) is negative but the within sector effect (increase in labor share in industry) is positive.
- 1995-: decline because the structural effect (shift from agriculture to services) and the within sector effect (decrease in labor share in industry) are both negative.





## Distribution of Disposal Income



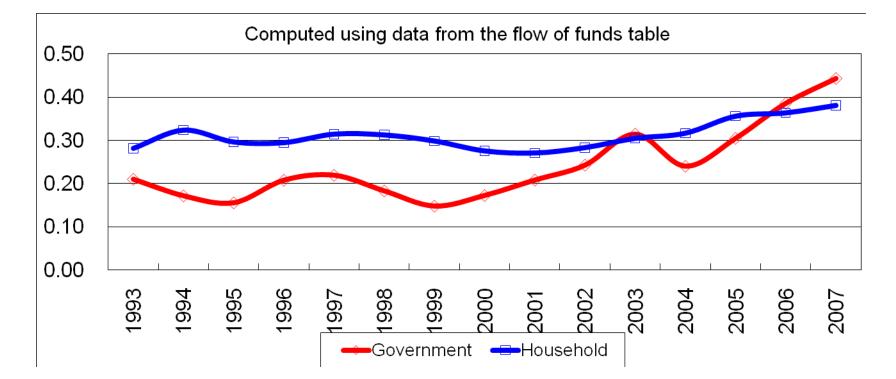


 $\mathbf{c}^{\mathsf{D}}$ 率先获得 AACSB 和 EQUIS 两大全球管理教育顶级认证的中国内地商学院



D The first school on the Chinese mainland to attain both AACSB and EQUIS accreditation

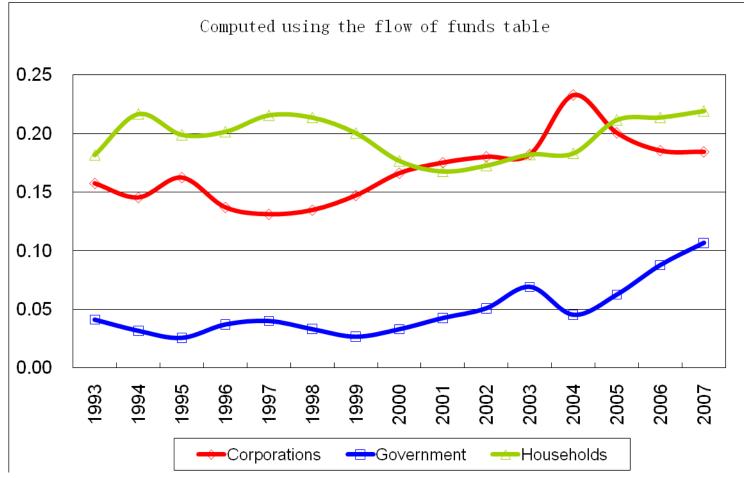
## Average Propensity to Consume







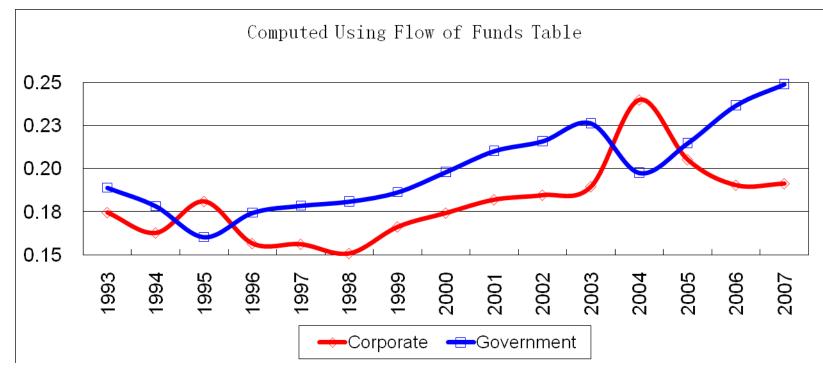
#### Savings from Different Sectors as Shares of GDP







# Distribution of Disposable Income







## China GDP by Expenditure

100%													$\square$																			
80%		38.22	36.14	34.83	32.55	31.92	32.80	34.16	38.09	37.51	36.34	37.04	36.58	34.87	34.85	36.59	42.55	40.51	40.29	38.81	36.70	36.19	36.16	35.28	36.49	37.86	41.03	43.15	42.74	42.59		3.54
60%	•	1 <u>3.3</u> 1	15.20	<u>14.73</u>	14.65	14.52	14.40	15.00	<mark>14.31</mark>	14.46	1 <u>3.67</u>	1 <mark>2.81</mark>	1 <mark>3.58</mark>	1 <u>3.64</u>	14.89	15.25	.86	<mark>1.73</mark>	3.25	<mark>3.43</mark>	<u>3.74</u>	<u>4.28</u>	<mark>5.05</mark>	15.86	6.21	<mark>5.89</mark>	11	<u>47</u>	10 		42	
40%		18.49	18.54	20.04	20.45	19.95	19.64	19.42	20.69	21.34	21.97	24.01	24.65	24.64	25.02	26.00	.87 <mark>14</mark>	.83 <mark>14</mark>	.05 <mark>10</mark>	.03 <mark>1</mark>	.36 <mark>1</mark>	.61	00	10	67 1	16 <mark> 1</mark> 5	1 <mark>15</mark>	<u>14</u> .	<mark>14</mark> 14		1 <mark>3</mark> .38	
20%		30.30	30.61	30.72	32.02	31.98	•	31.40	30.95	29.11	27.93	27.12	26.26	24.20	51	21.16 2	18.57 25.	17.67 25.	17.83 27	18.75 27	17.85 27	16.72 28	16.00 30	15.34 31	14.49 30.	13.52 30.	1.95 29.7	0.95 28.88	0.19 27.55	9.52 26.79	09 26.49	<u>8.87</u> 26.46
-20%	I	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
-2078																																

■Rural HH Consumption ■Urban HH Consumption ■Government Consumption ■Investment ■Net Export





- Economist, Oct 11th 2007
  - Many countries have seen a fall in the share of labour income in recent years, but nowhere has the drop been as huge as in China. This partly reflects China's large pool of surplus labour, which has depressed wages relative to the economy's large productivity gains.





# Outline

- Savings rates
- Savings and the distribution of income among household, corporate, and government sectors
- The reasons for the decline in household disposable income
- The reasons for the decline in labor share
- Policy discussion





Possible Policies Related to Labor Share: No Easy Fix

- Non-market means to increase wage does not help because the elasticity of substitution between labor and capital is close to 1.
- Developing the tertiary sector takes time
   Tax reform
  - Reduce entry barrier
- Reduce state monopoly
- Reduce tax burden





# Reasons for Rising Savings Rates

- Rising household savings?
  - Precautionary savings due to poor social security system
  - Bulk consumption and liquidity constraint
    - Housing
    - Education
  - Demographics
  - Income inequality
  - Habit formation
- Rising corporate savings?
- Rising government savings?



