One way bets on pegged exchange rates

Ila Patnaik Ajay Shah

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Evolution of the Indian exchange rate regime

Structural break dates identified using Zeileis, Patnaik, Shah:

| | | INR/USD | Reserves addition (Bln. US | |
|---|-------------------|-------------|----------------------------|----------|
| | Dates | Weekly vol. | Overall | Per year |
| 1 | 1993-04 - 1995-02 | 0.16 | 13.03 | 6.93 |
| 2 | 1995-02 - 1998-08 | 0.93 | 4.86 | 1.39 |
| 3 | 1998-08 - 2004-03 | 0.29 | 82.64 | 14.81 |
| 4 | 2004-03 - 2008-02 | 0.63 | 178.23 | 46.40 |

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The hypothesis

- Pegged exchange rate
 Low exchange rate volatility
 Sustained large scale purchases by the central bank
 Large reserves assure large depreciations will not take place.
- What is a rational CEO to think?

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- A one way bet.
- Firms will modify their exchange rate exposure so as to profit from this exchange rate outlook.

Measurement of exchange rate exposure

- Accounting data is not useful.
- Stock returns r_j, broad market index r_{M1}, exchange rate r_{M2}, a model:

$$\mathbf{r}_{j} = \alpha + \beta_{1}\mathbf{r}_{M1} + \beta_{2}\mathbf{r}_{M2} + \epsilon$$

- β_2 : Rise in stock price for a 1% currency depreciation.
- Nominal INR/USD appropriate given dollar pegging, and the statistical efficiency gained by using high-frequency data.

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- If a one-way bet *is* present, exchange rate exposure is in the market index!
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- Heteroscedasticity.

Our estimation strategy

- Work within sub-periods of exchange rate regime
- Switch from r_{M2} to ARMA innovations
- Purge exchange rate exposure from the market index series.
- SBC-minimising lag structure and HAC standard errors.
- Use daily data in order to maximise statistical precision.
- Obtain statistical precision by focusing on industry indexes and not individual stocks:
 - Reduction of unsystematic risk and thus improvement in precision of estimating β_{M2}
 - If and only if a one-way bet is present, exchange rate views of multiple firms in an industry will be homogeneous

By and large, in the literature, exchange rate exposure is generally not found either with stocks or with industry indexes. We conjecture it is because:

- With floating exchange rates, there is no one way bet
- Difficulties of measurement.

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Difficulties of measurement: an example

- As an example, focus on just the 11 top level indexes
- Start from a naive measurement strategy
- One by one, introduce elements of sophisticated measurement
- Picture comes into focus.

I. Weekly data, no structural breaks

| t statistic | Number of industry indexes | | |
|----------------------|----------------------------|--|--|
| of β_2 | P1 P2 P3 P4 | | |
| $t \le -1.96$ | 0 | | |
| $-1.96 < t \le 1.96$ | 11 | | |
| 1.96 < <i>t</i> | 0 | | |

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II. Weekly data, structural breaks

| t statistic | Number of industry indexes | | | |
|----------------------|----------------------------|----|----|----|
| of β_2 | P1 | P2 | P3 | P4 |
| $t \le -1.96$ | 0 | 0 | 0 | 0 |
| $-1.96 < t \le 1.96$ | 9 | 11 | 11 | 11 |
| 1.96 < <i>t</i> | 2 | 0 | 0 | 0 |

III. Weekly data, structural breaks, purge r_{M1}

| t statistic | Number of industry indexes | | | |
|----------------------|----------------------------|----|----|----|
| of β_2 | P1 | P2 | P3 | P4 |
| $t \le -1.96$ | 0 | 1 | 7 | 4 |
| $-1.96 < t \le 1.96$ | 8 | 10 | 4 | 7 |
| 1.96 < <i>t</i> | 3 | 0 | 0 | 0 |

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V. **Daily data**, structural breaks, purge r_{M1} , currency innovations

| t statistic | Number of industry indexes | | | |
|----------------------|----------------------------|----|----|----|
| of β_2 | P1 | P2 | P3 | P4 |
| <i>t</i> ≤ −1.96 | 0 | 6 | 10 | 10 |
| $-1.96 < t \le 1.96$ | 3 | 5 | 1 | 1 |
| 1.96 < <i>t</i> | 8 | 0 | 0 | 0 |

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Exchange rate exposure of Nifty

| | P1 | P2 | P3 | P4 |
|-------------|--------|--------|--------|--------|
| Same day | 0.538 | -0.283 | -1.204 | -1.249 |
| | (0.8) | (-2.4) | (-4.0) | (-8.1) |
| Lag 1 | 1.060 | -0.055 | -0.603 | -0.398 |
| | (1.6) | (-0.5) | (-2.0) | (-2.6) |
| Lag 2 | 0.877 | 0.092 | 0.002 | -0.267 |
| | (1.3) | (0.8) | (0.0) | (-1.7) |
| Lag 3 | -0.287 | 0.180 | -0.342 | 0.173 |
| | (-0.4) | (1.5) | (-1.1) | (1.1) |
| Lag 4 | 0.656 | 0.124 | 0.431 | -0.251 |
| | (0.9) | (1.0) | (1.4) | (-1.6) |
| Lag 5 | 1.008 | -0.029 | 0.455 | -0.119 |
| | (1.6) | (-0.2) | (1.5) | (-0.8) |
| \bar{R}^2 | 0.005 | 0.005 | 0.015 | 0.073 |

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Data for industry indexes

- Family of industry indexes maintained by CMIE
- At the top level, broad industry groups
- A tree of indexes
- We focus on the leaf nodes
- Within each of these narrow industry indexes, natural economic exposure is homogeneous.
- 126 such industry indexes.

| t statistic | Number of industry indexes | | | |
|----------------------|----------------------------|----|----|----|
| of β_2 | P1 | P2 | P3 | P4 |
| <i>t</i> ≤ −1.96 | 0 | 29 | 68 | 93 |
| $-1.96 < t \le 1.96$ | 91 | 94 | 57 | 33 |
| 1.96 < <i>t</i> | 32 | 1 | 0 | 0 |

Many exporting industries - which should ordinarily gain from depreciation - moved around in this table through time and managed to obtain the opposite exposure.

- Choice of market index
- Choice of return interval
- Alternative definition of break dates: Perron-Bai breaks in the time-series of months of import cover.
- The basic results stand.

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Conclusion

- In Period 4, 93 of 126 industry indexes had a bet on appreciation.
- With low volatility, large reserves and sustained one-way purchases by RBI, economic agents appear to have been convinced that there was a one-way bet.
- Capital controls and financial markets were sufficiently conducive for achieving large changes in exchange rate exposure.

Thank you.

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