

Questionnaire on Flipkart's Privacy Policy

Flipkart is India's leading e-commerce marketplace, selling over 80 million products across more than 80 categories (for example apparel, books, sports equipment, electronics).

Instructions: Please read the privacy policy of Flipkart and answer this questionnaire, selecting the most appropriate response from the given options.

- Select yes or no if you think that the policy *explicitly says* it will or will not allow a specific action.
- If the policy is silent on a particular aspect, please choose "Not specified".
- If you are unsure about the response or feel that you cannot answer it based on the information given in the policy, choose "Cant say".

Name of university:

Department:

Year of study:

Date of survey:

1) Can Flipkart automatically collect details about the model/make of your computer/smartphone?

Yes

No

Not specified

Can't say

2) Can Flipkart advertise products to different users based on prior product browsing history on Flipkart?

Yes

No

Not specified

Can't say

3) You frequently use Flipkart to purchase a medicine that is used to manage epilepsy. Can Flipkart share this information with a hospital that is interested in marketing its services?

Yes

No

Not specified

Can't say

4) GemKart, a subsidiary of Flipkart, offers a customised jewellery manufacturing

service. GemKart is interested in getting the names and contact information of Flipkart users who normally carry out transactions worth more than INR 50,000 per month. Can Flipkart provide this information to GemKart?

Yes

No

Not specified

Can't say

5) The tax authorities are carrying out an investigation into your financial affairs. They write to Flipkart requesting a list of all purchases made by you. Can Flipkart provide this information to the authorities?

Yes

No

Not specified

Can't say

6) Having recently learnt about the importance of data protection, you are curious about all the information that Flipkart has on you. You write to Flipkart requesting them to share this information. Is Flipkart required to provide it?

Yes

No

Not specified

Can't say

7) If you decide to discontinue your Flipkart account, will Flipkart delete all the information that they hold about you?

Yes

No

Not specified

Can't say

8) Flipkart's servers are hacked and all your personal data is accessed by a third party. Is Flipkart required to inform you of the data breach?

Yes

No

Not specified

Can't say

9) You do not understand some of the terms in Flipkart's privacy policy. Does the privacy policy inform you of a method through which you can seek clarification?

Yes
No
Not specified
Can't say

1) You are considering switching from Flipkart to a competing service provider. Will Flipkart facilitate the download/export of your data from your account?

Yes
No
Not specified
Can't say